

## SCAVENGER HUNT BINGO

*In order to complete the scavenger hunt you must create a presentation out of four of the items below. The items must be four across, four down or four diagonal in a line. You should book mark your sites or go ahead and open up your presentation platform so that you can copy and paste your links as well as the titles they fulfill.*

|   |   |   |   |
|---|---|---|---|
| Sponsored content on a blog that is presented as “real news.”           | An online advertorial   | A news story that contains a link to an outside website that belongs to an advertiser | A story with a headline that makes it seem like news but is actually an advertisement |
| A news article that contains an opinion or assertion                    | A false news story that appears on at least three of your friend’s Facebook pages | A business tweet that looks like news   | A sponsored content piece   |
| Sponsored content that is targeted toward teenagers specifically        | An urban legend/myth that most people think is true                               | An “altered” photo that turns questionable content into sensationalism                | A print advertorial that appears in a magazine (can use a digital magazine)           |
| A news story saved that contains obvious biased information or delivery | An editorial that is actually an advertorial                                      | An opinion that is presented as a fact  | <b>WILD CARD</b><br>FIND AN OBVIOUS EXAMPLE OF BIAS                                   |