

Pitch and Produce a Profile and Write a Promo

You are to produce a pitch, one :29 promo and a five- to seven-minute profile.

Time	Over four weeks, you will research and present a pitch, produce a promo and write and produce a profile. Review the deadline schedule with your teacher.
Topic	You are to produce a profile that meets the requirements of the assignment.
Actuality	You are to interview the subject of the profile and three other persons who know that person.
Copy	You write the theme statement, pitch, scripts for the profile and promo.

Guidelines for the End-of-Year and Profile Project

Time	The pitch should be no more than two pages. The profile runs no less than five minutes and no more than seven minutes. The promo should be :29.
Topic	You selected an individual and focus that relates to our high school.
Actuality	You have included the person being profiled and other individuals who provide context for the person being profiled.
Copy	You have an intro that sets up the profile and flows into the actuality. Your narrative is clear and precise. You have not repeated the same information that is in the actuality. You have introduced each speaker and attributed your sources. The person who is profiled is presented fairly, with a well-focused theme.
Taping	The appropriate tone is set for the person being profiled. Volume is at the correct level. You got ambience as needed. You got tape/answers restated as necessary.
Editing	You eliminated unnecessary sounds. The copy and actuality transition smoothly. The order of audio allows the profile to unfold to make a meaningful conclusion. You effectively presented the person being profiled given the time restraints. This project effectively presents the skills you have acquired and developed in Radio Production II.