Story topic - the broadest idea, usually starts with something on a national or state level.

Components of topic - what news values does this story carry or encompass?

People affected by topic - who is involved in the story. Will someone suffer or lose something?

How they are affected? = is this a good thing or a bad thing?

Local impactwho can be interviewed? Can this be made relatable to your audience and how?

STORY IDEA THAT IS RELEVANT TO YOUR AUDIENCE: