

**Quiz: Broadcast News Producing**  
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- 1. A segment of your newscast will feature international news. All of these stories are VO's. The first story is about protests in Chile regarding education reform. Another story is about migrants protesting against Hungary's government. Finally, you have a story about the tropical storm that just slammed into Mexico. Which two stories should be placed together?**
  - a. Chile protests & Mexico Storm
  - b. Hungary protests & Mexico Storm
  - c. Chile protests & Hungary protests
  
- 2. True or False: If you are writing a VOSOT it must run 45 seconds long.**
  - a. True
  - b. False
  
- 3. True or False: The terms reader and VO or voice over, are interchangeable.**
  - a. True
  - b. False
  
- 4. Which of the following stories is the most news worthy?**
  - a. A special meeting will be held at city council to celebrate the mayor's birthday.
  - b. A neighborhood watch group plans to attend the city council meeting to discuss parking issues within its community.
  - c. The city council will make a final vote on whether it will support raising the sales tax in the area.
  
- 5. Your boss tells you she wants to see more personality from your anchors. After looking over your show you see spots where you could incorporate some time for chat. Which of the following is best suited for anchor chat?**
  - a. At the end of a segment featuring four hard news stories
  - b. Right after weather, when the meteorologist joins the anchors on set
  - c. After a story about firefighters rescuing a puppy stuck in a tree
  
- 6. True or False. If I were a producer in Seattle and the Seattle Seahawks won the Super Bowl, I would probably put that sports story in the first few minutes of the newscast.**
  - a. True
  - b. False

- 7. Which of the following describes the main difference between a TV headline and a newspaper headline?**
- TV headlines have video
  - TV headlines can showcase several stories
  - Newspaper headlines showcase only one main story
  - All of the above.
- 8. Which of the following are NOT characteristics of a feature story?**
- Strong characters
  - Memorable storytelling
  - Placed later in the newscast
  - Timeliness: The story has a today angle
- 9. Which of the following best describes the difference between headlines and teases?**
- Headlines and teases air at the bottom of each segment.
  - Headlines give key details and teases only give part of the story.
  - Teases feature stories that are in the first block of the newscast.
- 10. Below are some headlines and a description of video. Pick the one you think is the strongest headline.**
- A high school athlete is seriously hurt after a weekend car crash. Tonight her parents speak out. (Video: Car crash & file video of the student playing basketball)
  - A two-car collision has left a student athlete in critical condition at a local hospital. Tonight the student's parents speak out. (Video: Car crash & file video of student playing basketball)
  - A high school athlete is in the hospital tonight after someone slammed into her car. Tonight, her parents talk to KOMU 8 News. (Video: Video of the road where the crash happened)