

Broadcast News Writing

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1. **Which of the following are characteristics of “writing for the ear?”**
 - a. Writing to be heard, not read.
 - b. Uses short sentences.
 - c. Values active voice over passive voice.
 - d. All of the above.

2. **True or False: It is okay to use the first person in broadcast-style writing.**
 - a. True
 - b. False

3. **Which sentence is written in active voice?**
 - a. The flames were extinguished just before 9 a.m.
 - b. Mourners remembered the four-year-old who died after a battle with cancer.
 - c. The Buccaneers record falls to 2-4 after they were beat by the Eagles today.
 - d. Protests were held today by people upset by the decision.

4. **Which of the following is a benefit of writing out loud?**
 - a. It’s more like “telling someone a story.”
 - b. You’re more likely to write as you speak.
 - c. You’ll be able to hear the words you have trouble pronouncing – which could be a problem when you record your voiceover.
 - d. All of the above.

5. **Strong writing for television and radio uses what verb tense?**
 - a. Past
 - b. Present
 - c. Future
 - d. Perfect

6. **Which of the following should *not* be followed in broadcast newswriting?**
 - a. Sentences should be between 11-15 words.
 - b. Conjunctions are acceptable.
 - c. Use one idea per sentence.
 - d. Incomplete sentences are acceptable.

7. **When checking a sentence for passive voice, where do you put the “*by zombies!*”**
 - a. Before the verb.
 - b. After the verb.
 - c. In place of the verb.
 - d. None of the above.

- 8. True or False: Attribution goes after the quote when writing for broadcast.**
- a. True
 - b. False
- 9. Which of the following should be spelled out in broadcast newswriting?**
- a. DEA
 - b. ISIS
 - c. \$
 - d. 459
- 10. Which of the following sentences would you choose as the most well-written?**
- a. Firefighters rushed to the scene of a massive blaze.
 - b. Riot police use shields to push demonstrators back.
 - c. The president was raked over the coals.
 - d. Judge Riley sentenced him to 30 years in prison.