Quiz: Editing, style and headlines Faculty member: Gerri Berendzen

- 1. True or False: A copy editor's job stops at correcting spelling and grammar errors.
 - a. True
 - b. False

2. Copy editors use the AP Stylebook because:

- a. The stylebook will answer all grammar questions a copy editor has.
- b. The stylebook offers a quick way to ensure consistency on deadline.
- c. The stylebook offers resources for fact checking.
- d. The stylebook includes a dictionary.
- 3. Which sentence follows the correct style for dates, according to the AP Stylebook?
 - a. The City Council met yesterday at city hall.
 - b. The City Council met December 15 at city hall.
 - c. The City Council met Dec. 15 at city hall.
 - d. The City Council met on Apr. 15 in city hall.
- 4. In one of the following sentences, the number should be a figure instead of spelled out, according to the AP Stylebook. Which sentence is it?
 - a. Jimmy turned six years old on Tuesday.
 - b. The doctor saw eight patients on Wednesday.
 - c. The class has only nine students.
 - d. The baseball team will play three games on Monday.
- 5. True or False: The AP Stylebook says you should never use an Oxford comma.
 - a. True
 - b. False

6. Copy editors should always check:

- a. The spelling of names.
- b. Addresses and phone numbers.
- c. Web URLs.
- d. All of the above.
- 7. Which of the following would you use in this sentence: "We went ______ to eat lunch."
 - a. Their
 - b. There
 - c. They're

- 8. Headlines summarize the news. When writing a headline, you want to:
 - a. Sell the story.
 - b. Rewrite the reporter's first paragraph.
 - c. Only tell people the most obvious part of the story.
 - d. Only use "to-be" verbs.
- 9. The best headlines use a simple, declarative structure. That structure puts:
 - a. The verb first.
 - b. The object first.
 - c. The subject first.
- 10. Headlines on the web often need more context than a print headline. Copy editors can give them more context by always using which of the following. (Choose all that apply.)
 - a. Numbers
 - b. Geographical names
 - c. Proper names
 - d. Puns