

News Writing Quiz
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- 1. The inverted pyramid format tells a news story chronologically, from the moment the news began to break.**
 - a. Yes
 - b. No

- 2. Which information would *not* be considered a key fact for the lede in an inverted pyramid story?**
 - a. When
 - b. Why
 - c. What
 - d. While
 - e. How

- 3. What is attribution in a news story?**
 - a. A way of thinking or feeling about a news subject
 - b. Information tied to a reliable source
 - c. Reducing the effectiveness of news subjects
 - d. The schedule of discussion topics at a meeting

- 4. Quotes in a news story are *best* used for:**
 - a. Showing humor in an event
 - b. Illustrating the conflict in an event
 - c. Giving credibility to a story
 - d. Explaining a complicated action

- 5. Ledes should be kept to a maximum of how many words?**
 - a. 45
 - b. 15
 - c. 35
 - d. 25

- 6. “Why” an event happened should always be included in a lede.**
 - a. Yes
 - b. No

- 7. What is the best definition of a “nut graph”?**
 - a. The beginning paragraph of an inverted pyramid story.
 - b. The final paragraph of an inverted pyramid story.
 - c. The paragraph with the news that comes after a non-news lede.
 - d. The news in a food-related story.

8. What kind of lede begins with a clever or interesting example that illustrates the story's theme?

- a. Delayed lede
- b. Suspense lede
- c. Descriptive lede
- d. Quotation lede

9. It is important that complete proper names of news subjects always be included in the lede.

- a. Yes
- b. No

10. When are quotes and questions best used in ledes?

- a. When they prompt a valid reader response.
- b. When they serve to confuse a reader.
- c. When they pose a problem for the reader to solve.
- d. As a routine, they should not be used in ledes.