

**Quiz: Opinion Writing**  
**Faculty Member: Laura Johnston**

1. **True or False: Editorials are often signed by the writer.**
  - a. True
  - b. False
  
2. **Editorials are a form of \_\_\_\_\_ writing.**
  - a. News
  - b. Persuasive
  - c. Feature
  
3. **Unlike news reporting, which uses third person in its stories, editorial writers are permitted to write in \_\_\_\_\_ and \_\_\_\_\_ person as a way to connect with their audience.**
  - a. First and third
  - b. Second and third
  - c. First and second
  - d. Plural and possessive
  
4. **Three elements of editorials are:**
  - a. Columns, reviews and opinions
  - b. Presentation of fact, perspective and persuasion
  - c. Lede, summary and headline
  
5. **True or False: Column writers usually develop a strong following of readers who share their perspective on events and happenings.**
  - a. True
  - b. False
  
6. **Letters to the editor help newspapers:**
  - a. Decide what sports or news to cover.
  - b. Gain more subscribers.
  - c. Fill up space on a page.
  - d. Learn what readers care about.
  
7. **True or False: Many columnists will write about a particular theme or topic in every column they write, such as government or politics.**
  - a. True
  - b. False

8. Reviews and columns are often a place where journalists \_\_\_\_\_ or pass on misinformation to readers because some editors don't fact-check them closely during editing.
- Ad-lib
  - Guess
  - Misquote
9. Editorials and opinion pieces can \_\_\_\_\_ readers to take action, confirm convictions and offer new perspectives to readers.
- Suggest
  - Admonish
  - Require
  - Persuade
10. Many journalists see their work as giving a \_\_\_\_\_ to the voiceless, particularly through opinion writing, which often advocates for change.
- Hope
  - Help
  - Voice
  - Ideas