

Quiz: What is News?

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- 1. Which one of these is *not* a commonly recognized news value?**
 - a. Proximity
 - b. Accuracy
 - c. Timeliness
 - d. Impact

- 2. Which news value would be applied to determine the importance of an event that happens close to home?**
 - a. Weight
 - b. Timeliness
 - c. Novelty
 - d. Proximity

- 3. Which news value would be used to determine the relative importance of these two events – an accident where three people are injured or an accident where one person is killed?**
 - a. Weight
 - b. Prominence
 - c. Impact
 - d. Timeliness

- 4. Weather reports, calendar items and consumer prices fall within which one of these news values?**
 - a. Proximity
 - b. Impact
 - c. Novelty
 - d. Usefulness

- 5. A presidential election debate would fall within which one of these news values?**
 - a. Novelty
 - b. Conflict
 - c. Usefulness
 - d. Prominence

- 6. News about a famous NFL player who was arrested for assault would fall into which of these news values?**
 - a. Timeliness
 - b. Novelty
 - c. Prominence
 - d. Impact

- 7. Which of these is *not* a news principle that governs ethical conduct?**
- Usefulness
 - Independence
 - Relevance
 - Verification
- 8. Based on the number of news values, which one of these news stories would most likely be placed on the front page or home page of a news report in your community?**
- Dangerously high temperatures are predicted for your community this week.
 - A tornado in Massachusetts killed three people in two separate towns yesterday.
 - A local elementary school celebrates its 100th anniversary today.
 - Two soldiers from your area, including the son of a prominent businessman and his wife, were killed last week in a helicopter crash in Afghanistan.
- 9. Based on the number of news values, which one of these news stories would most likely be placed on the front page or home page of a news report in your community?**
- Hundreds of brown recluse spiders invaded a home in your area last week.
 - A federal appeals court overturns a regulation today aimed at limiting pollution from coal-fired power plants and other large sources in 28 states, including yours.
 - A basketball player on your school's team is killed today in a car crash.
 - A cholera epidemic swept through West African slums this week.
- 10. Based on the number of news values, which one of these news stories would most likely be placed on the front page or home page of a news report in your community?**
- This is likely to be the worst year on record for forest fires in the United States, a government report announced today.
 - The state health board approves a new 200-bed hospital for your community today.
 - Nearly 50 percent of Swedish teenagers think cancer is contagious, and only 1 percent know about the vaccination for cervical cancer, according to a new study published last month.
 - New medical drugs have been discovered to help people diagnosed with skin cancer.

