

BLOGGING CHECKLIST

NAME: _____

- selected an appropriate name that relates to the topic and to the school's media
- selected an appropriate and easy-to-use platform
- theme is clean and relatable to my content
- nice, professional-type photo of me
- any branding that is on my social media is on my blog
- I have chosen and typed in SEOs, keywords or meta tags
- the font is at least 15 px (no too small, not too big)
- all of the writing is journalistic (no "hey!" or "gonna")
- the description of the blog is straightforward
- any personal information that might be dangerous or allow someone to locate me personally has been removed
- I have linked my other social media to my blog
- I have shared my blog on my social media
- I have written an appropriate and professional brief bio
- I have supplied readers with a way to respond publically or contact me privately through e-mail that is tied only to the school

My blog topic is: _____

I plan to blog frequently at least: _____

The name of my blog is: _____

The platform I chose to use is:

I chose that platform because: