**­­­­SALES SHEET/RATE CARD**

**YOUR SCHOOL NEWSPAPER HERE**

**Approximate size of paper:\_\_\_\_\_\_\_\_\_\_\_**

**Approximate size of column inch:\_\_\_\_\_\_**

**Rate per column inch:\_\_\_\_\_\_\_\_\_**

**EXAMPLE: The red area is a 6 column inches by 2 standard inches tall ad. The total inches purchased would be 12.**

**The cost of the ad would be as follows:**

**12 (inches) x $\_\_\_\_\_ (rate per column inch)**

**for a total of $\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Approximate circulation:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Distribution information: (Are you sending it out online? Can they become a distributer? How many distribution sites do you plan on having?)**

**Your sales representative is: *name of student here***

**E-mail address: *enter their school email address here***

**For questions or more information contact your sales representative or their adviser, *your name here,* during the hours of *your school hours here* at *your school phone and extension here.***

**THANK YOU FOR SUPPORTING YOUR LOCAL HIGH SCHOOL NEWSPAPER!**