STORY INTRO ORGANIZER (ANCHOR INTRO)

*Use this to write the introduction to your segment for the anchors*

Hook: *(this is something clever that will draw the viewers in)*

Focus Statement: *(this is the core of the story, what you want viewers to learn or know after viewing your story)*

Responsible Parties/Lead-In: *(this is where you will say the names of the people who worked on the story and then add a lead-in)*

**Now put them all together and there is your anchor intro:**