|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **CRITERIA** | **BELOW BASIC** | **BASIC** | **ADVANCED** | **PROFICIENT** |
| TECHNIQUES OF WRITING   * Flow * Transitioning * Style * Voice * Point of View | Limited knowledge as seen by the following:   * Story is choppy * Transitions are not present * No defined style * No distinct voice * Moves from third to second or first person speaking | Useable knowledge as seen by the following:   * Flow is relatively smooth * Transitions are attempted * Style is present and follows the style rules * Voice helps to maintain the feel of the article * POV is third person consistently | Advanced knowledge as seen by the following:   * Flow is professional * Transitions are smooth * Style is flawless according to accepted style guide * Voice is strong and gives the article tone and personality * POV is third person | Proficient knowledge as seen by the following:   * Flawless flow * Flawless transitions * Flawless style * Flawless voice * POV is expertly executed and neither adds to nor detracts from the article. |
| SPELLING AND CAPITALIZATION   * All words spelled correctly * All names spelled correctly * Capitalization is correct. | Limited knowledge as seen by the following:   * More than 10 errors | Useable knowledge as seen by the following:   * 4-9 errors present | Advanced knowledge as seen by the following:   * 1-3 errors present | Proficient knowledge as seen by the following:   * Flawless |
| STYLE GUIDE   * All rules are followed according to the accepted style guide | Limited knowledge as seen by the following:   * More than 10 errors | Useable knowledge as seen by the following:   * 4-9 errors present | Advanced knowledge as seen by the following:   * 1-3 errors present | Proficient knowledge as seen by the following:   * Flawless |

COMMENTS: