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| **CRITERIA** | **BELOW BASIC** | **BASIC** | **ADVANCED** | **PROFICIENT** |
| TECHNIQUES OF WRITING* Flow
* Transitioning
* Style
* Voice
* Point of View
 | Limited knowledge as seen by the following:* Story is choppy
* Transitions are not present
* No defined style
* No distinct voice
* Moves from third to second or first person speaking
 | Useable knowledge as seen by the following:* Flow is relatively smooth
* Transitions are attempted
* Style is present and follows the style rules
* Voice helps to maintain the feel of the article
* POV is third person consistently
 | Advanced knowledge as seen by the following:* Flow is professional
* Transitions are smooth
* Style is flawless according to accepted style guide
* Voice is strong and gives the article tone and personality
* POV is third person
 | Proficient knowledge as seen by the following:* Flawless flow
* Flawless transitions
* Flawless style
* Flawless voice
* POV is expertly executed and neither adds to nor detracts from the article.
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| SPELLING AND CAPITALIZATION* All words spelled correctly
* All names spelled correctly
* Capitalization is correct.
 | Limited knowledge as seen by the following:* More than 10 errors
 | Useable knowledge as seen by the following:* 4-9 errors present
 | Advanced knowledge as seen by the following:* 1-3 errors present
 | Proficient knowledge as seen by the following:* Flawless
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| STYLE GUIDE* All rules are followed according to the accepted style guide
 | Limited knowledge as seen by the following:* More than 10 errors
 | Useable knowledge as seen by the following:* 4-9 errors present
 | Advanced knowledge as seen by the following:* 1-3 errors present
 | Proficient knowledge as seen by the following:* Flawless
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COMMENTS: