YEARBOOK SERVICE POINTS

Each semester in yearbook you will need to complete a total of 200 yearbook service points. These points can be accumulated through the semester at your own pace. However, failure to complete these points by the end of the semester, may result in a drastic grade drop last minute. **IT IS YOUR RESPONSIBILITY TO TRACK YOUR SERVICE POINTS AND GET THEM SIGNED OFF!!!**

Track your service points in your log. Your log will need to be initialed by me.

How do I earn service Points?

25 Points
Cover extra events as a photographer.
Cover extra events as a journalist.
Work a sales event: Homecoming, Courtwarming, Senior Athletic Nights, Registration, Band Concert, Choir Concert
Manage the index section.
Manage senior baby ads.
Manage the business ad section.
Editors can earn up to 25 points per semester based on editor evaluations from staff.

20 Points
Manage senior superlatives.
Staff members can earn up to 20 points per semester based on staff evaluations from peers.

15 Points
Plan a marketing campaign for book sales or ad sales.
Prepare social media posts for yearbook.
Learn a skill and teach it to the whole yearbook class.
Get ads proofed (per 10).
Design an additional spread than the semester requirement.

10 Points
Caption photos on spreads.
Number photos on spreads.
Write photo credits.
Tag photos.
Work a sales lunch.
Attend a work day.
Select photos for a spread.
Write an additional article than the semester requirement.
Meet all requirements and submit into local, state, and national approved contests.
Write an article for the newspaper, not intended for the yearbook.

5 Points
Scan in any requested items.
Come up with fun interactive opportunities for yearbook spreads and begin a plan as to how to make that happen.
Thank you notes for program supporters.
Watch and complete the TLC “Technology Learning Center” videos on Members Only and complete the assignments with these videos.
Write letters to award-winning yearbook advisers to ask for copies of their books.
Win the monthly photo contest.
Check calendar for upcoming events and bring attention to important events to cover.
Clean cameras.
Inventory old yearbooks.
Yearbook Hits a Goal in Book Sales or Ad sales.
Tag business ads for index.
Add businesses/organizations to index.
Write thank you notes to businesses.
Collect interviews for writers.
Participate in an additional photo challenge than the semester requirement.
Conduct a poll of the student body for coverage.

Service Points Tracker – Semester 1

Date	Service	Teacher Sign-Off	Points Awarded

Service Points Tracker – Semester 2

Date	Service	Teacher Sign-Off	Points Awarded