

**Instructional Objectives:** These objectives from my school district were written based on Missouri and national journalism standards.

## **Content Knowledge:**

### **Journalism:**

1. Students will evaluate the newsworthiness of events and decide what their readers should or must know. (3.4, 3.5, 3.6)
2. Students will analyze the different possible sources of information and decide which sources must be used for any given writing assignment. Plan and conduct the information-gathering process, including research, fist-hand observation and interviews, in order to answer all questions readers would have. (1.1, 1.2, 1.7, 1.8, 2.1, 2.3, 3.4, 3.6, 3.7, CA3, SS7)
3. Students will understand and practice the writing process, including the pre-writing stages named above, plus the writing, editing, peer editing, rewriting and publishing stages. (2.1, 2.2, CA1, CA4)
4. Students will create a variety of writing styles including news, feature, sports, editorial, column, in-depth, as well as advertising copy and yearbook theme copy. (2.5, 4.2, CA1)
5. Students will recognize that design is part of the communication process and be able to create a package of written (copy, headlines, etc.) and visual information (pictures, graphics, etc.) that is pleasing and inviting to their readers. (1.5, FA1)
6. Students will understand and use a computer and professional standard software to create copy, art, and entire page designs for magazine, yearbook and newspapers. (1.5, 2.7, FA1)

### **Photography:**

1. Students will function with a camera (1.10, 2.5, 2.7, FA1)
2. Students will apply photographic principles to capture a wide variety of images (1.10, 2.5)
3. Students will meet and talk to subject and explore a shooting situation (1.3, 1.10, 2.3, 3.1, 3.2)
4. Students will adapt to different shooting and light situations and solve exposure problems as they arise (1.10, 3.1, 3.2, 3.3, 3.4, 3.6)

### **Broadcast:**

1. Students will demonstrate reporting skills, evaluate the newsworthiness of events and decide what their viewers should or must know.
2. Students will work collaboratively to create and publish all or part of a video broadcast.
3. Students will demonstrate a sound understanding of technology concepts, systems and operations.

# **Skills:**

## **Journalism:**

1. Students will understand and use a computer and professional standard software to create copy, art, and entire page designs for magazine, yearbook and newspapers. (1.5, 2.7, FA1)
2. Students will work within a staff to create and publish all or part of a publication for the school community. (4.3, 4.5, 4.6, SS6)

## **Photography:**

1. Students will meet deadlines for all shooting, printing and publishing (4.6)

## **Broadcast:**

1. Students will demonstrate reporting skills, evaluate the newsworthiness of events and decide what their viewers should or must know.
2. Students will work collaboratively to create and publish all or part of a video broadcast.
3. Students will demonstrate a sound understanding of technology concepts, systems and operations.

# **Global Objective/ Implication of this topic:**

Students will develop global competency skills by:

1. investigating social, cultural, educational issues through story-telling in our ever-growing and changing world.
2. recognizing perspectives of self and others in diverse communities.

Students will broaden their depth of critical thinking, problem solving, communicating, and collaborating skills in global contexts to tell stories from diverse locations and people to their media consumers.