

Impact = Newsworthy

Reporter's Name:

Story Topic:

<p>Will this story impact audience members' lives?</p>	
<p>How many audience members' lives will be impacted by this story?</p>	
<p>How will the information shared in this story impact audience members?</p>	
<p>Why do I want to report on this story? Why do I think this story matters?</p>	